Artwork Guidelines

At Nadco Tapes & Labels, we strive to produce the highest quality work. The following guidelines are to help ensure the best possible output without incurring additional prepress charges. If your files are not prepared as described, we will contact you with any problems, additional charges, or any delay in the production schedule.

Acceptable Software/File Formats

There are many types of software available on the market for creating graphics, brochures and the like, we only directly support the professional applications that can produce high-quality output for commercial printing purposes.

If the software you have used to create your project is not on the following list, it does not necessarily mean that we cannot print your project. Most software applications are capable of producing PostScript output, which means that they can probably produce a PostScript file that can be distilled to create a PDF. Some software applications allow you to choose a variety of formats to save as, or export to, such as an EPS file, or even a high resolution TIFF file. However, we cannot guarantee the quality of the output of unsupported programs, and you may need to contact the software vendor to learn how to output to a format that can be used in commercial printing. This list is not exhaustive, it is only a brief glimpse at formats we see and use daily. If you are unsure if we can use your files, or if you have any questions, please contact a Customer Service Representative.

We support these applications on both MAC & PC formats: **Adobe - Illustrator, PhotoShop, InDesign, Acrobat. Acceptable file formats - eps, ai, psd, indd, jpeg, tif, pdf, ps.**

Not Recommended: We do not directly support many of the low-end programs, shareware, and freeware programs that come pre-loaded onto personal computers - such as Multi-Ad Creator, Print Shop Deluxe, Greeting Card Factory Deluxe. Other programs not directly supported: Microsoft - Publisher, Word, Excel, Power Point, Corel, Freehand, any other non-industry standard applications. These applications are not supported by most output houses. We cannot guarantee color stability or output from applications other than those recommended above.

Graphics files with text

All files submitted that contain text should be converted to outlines, unless you send along the font files.

Colors

Files should be saved with PMS, Spot Color(s), or as 4 color process (CMYK). RGB, iRGB and Index colors are not acceptable for output. RGB colors make unexpected changes when converted to CMYK. If your art is submitted as RGB or CMYK and a specific PMS color is called out, your art will be proofed as such. Digital printing cannot reproduce exact PMS colors. The nearest color values will be substituted. Please request Press Proof for approval if color is crucial on any Digital Output.

General Information

Submitting art via e-mail, disks or CDs: Be certain to include all fonts unless outlined, all linked or embedded high resolution images. Please make certain all elements are contained in files provided. Low resolution images (less than 150 dpi) are not acceptable for output. Please provide images with resolution no less than 150 dpi, preferably 300dpi. Do Not submit images downloaded from the web! Do not submit art that is copyrighted unless you have permission from the creator. Files requiring bleeds should be prepared with at least 1/8″ bleed on all sides. If your files are large, we can have you upload them, call or email us for instructions.
*Additional fees may be added for files requiring re-creation, manipulation, revision, modification, etc.